## Nordic Semiconductor

## -a global leading lot enabler

ABG Sundal Collier - Nordic Opportunities Seminar
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## Simplifying lives through all things connected



- Fabless semiconductor company specialized in low power wireless connectivity and embedded processing for loT
- Market leader in Bluetooth Low Energy
- Early adopter of Thread (802.15.4) and support for Zigbee
- Launched Wi-Fi 6 connectivity (dual band)
- Committed to Matter - active contribution to Matter SW development
- Early mover in cellular loT \& 5G with LTE-M, NB-IoT and DECT NR+
- Value added device control and management services through nRFCloud


## Dedicated to wireless connectivity

## Broad portfolio - scalable solutions - unified software platform

Strong product and solutions portfolio...

$+$


Embedded software

Advanced development tools
...for short-, medium- and long-range
connectivity technologies

## Short-range IoT Medium-range IoT <br> Long-range IoT

Bluetooth LE, 802.15.4/
Thread, Zigbee, Matter and
2.4GHz RF SoCs


Wi-Fi 6

Wifi

Multi-mode cellular LTE-M/NB-IoT Modules 5G NR+

LTE-A © EB -Iot

## Nordic is on a long-lasting growth journey



## Steady and high certification market share

## More than $5 x$ as large as number 2 and 3

Bluetooth Low Energy end-product certifications, last 12 months


Nordic
end-product certifications

Q3'23
113 designs
$42 \%$ mkt share

LTM
445 designs
42\% mkt share

Nordic trends toward high volume designs

## IoT: Connect, Compute, Analyze and Act

loT starts with connecting things

Bridging the physical and digital worlds requires:

- advanced connectivity solutions
- powerful low power compute
- accurate sensing capability



## Sustainability thrives on IOT, big data \& cloud IoT is crucial to deliver on UN SDGs



Nordic is making 'things' more capable and efficient by:

- Lowering power consumption
- Increasing computational capability
- Adding AI/ML Capability
- Adding sensor capabilities
- Enabling a large variety of sustainable applications
- Precision farming
- Climate smart cities and communities
- Smart mobility
- Energy efficiency of buildings
- Sustainable manufacturing and waste reduction
- Extreme weather and climate impact modelling


## Delivering on our customers' needs

Customer investment in product development


- Nordic is providing solutions to our customers reaching beyond ICs
- Investments in

Software, Cloud, AI and Security is essential for the next growth wave

## Addressing the customer and the device journey

HARDWARE


ECOSYSTEM
 integration with industry partners

OPERATIONS \& SERVICES

## Nordic a company in continuous transition

## A complete IoT solution provider

In the past

- Proprietary and BLE main revenue driver
- Broad portfolio of smaller customer
- High single source technology node dependency


## Present

- Broad device portfolio with BLE, Cellular, PMIC, Wi-Fi, Cloud based services and AI/ML
- Strong Tier1 relationships while continue catering to broad market
- Strategic partner with key customers, shaping roadmap and IoT future
- Expanding into new technology nodes and new foundry partners


## Nordic raising the bar once again

 nRF54 - maintaining our market leading performance

## Nordic roadmap strengthen by strategic acquisitions

## Earnings reinvested Earnings reinvested



- Capitalizing on external opportunities together with organic growth
- Strong strategic fit complementing internal innovation
- Shaping the future of IoT


## Expansion within target operating model

Target operating model

| Gross margin | >50\% |  |
| :---: | :---: | :---: |
|  | <10\% | SG\&A |
|  | 15-20\% | R\&D |
|  | ~25\% | EBITDA |
|  | rget Mod |  |

- Gross margin depending on technology and customer mix
- Lower gross margins expected in cellular IoT Module business

Gross margin

- Higher gross margin opportunities in other new technologies and service offering
- Overall goal to maintain above 50\%

SG\&A . Increasing operational leverage
R\&D - Continued strong commitment to innovation
EBITDA

- High operational leverage - margins depending on volume growth

Welcome to the Future

