Nordic Semiconductor

- a global leading IoT enabler

ABG Sundal Collier - Nordic Opportunities Seminar November 2023



Simplifying lives through all things connected



- Fabless semiconductor company specialized in low power wireless connectivity and embedded processing for IoT
- Market leader in Bluetooth Low Energy
- Early adopter of Thread (802.15.4) and support for Zigbee
- Launched Wi-Fi 6 connectivity (dual band)
- Committed to Matter active contribution to Matter SW development
- Early mover in cellular IoT & 5G with LTE-M, NB-IoT and DECT NR+
- Value added device control and management services through nRECloud

Dedicated to wireless connectivity

Broad portfolio - scalable solutions - unified software platform

Strong product and solutions portfolio... ...for short-, medium- and long-range connectivity technologies



Low-power integrated circuits (ICs)



Embedded software



Advanced development tools

Short-range IoT

Bluetooth LE, 802.15.4/ Thread, Zigbee, Matter and

多包印森

Wi-Fi 6

2.4GHz RF SoCs



Medium-range IoT



Long-range IoT

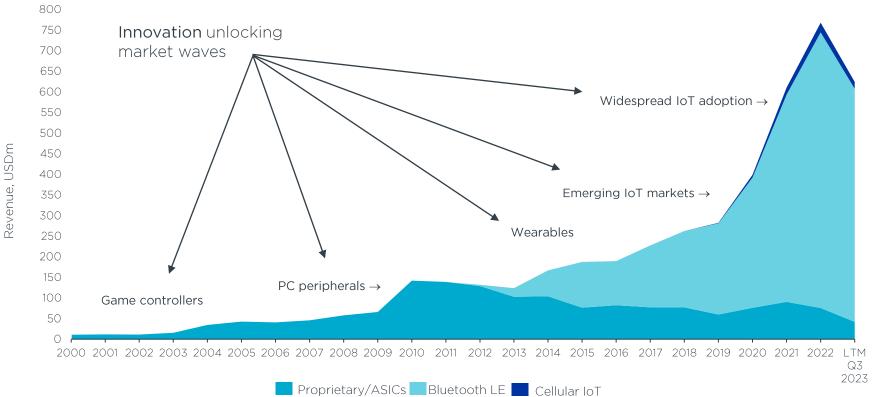
Multi-mode cellular LTE-M/NB-IoT Modules 5G NR+





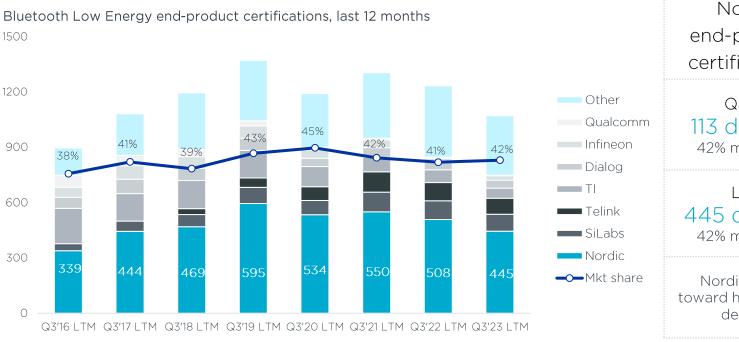


Nordic is on a long-lasting growth journey



Steady and high certification market share

More than 5x as large as number 2 and 3



Nordic end-product certifications Q3'23

113 designs 42% mkt share

LTM
445 designs
42% mkt share

Nordic trends toward high volume designs

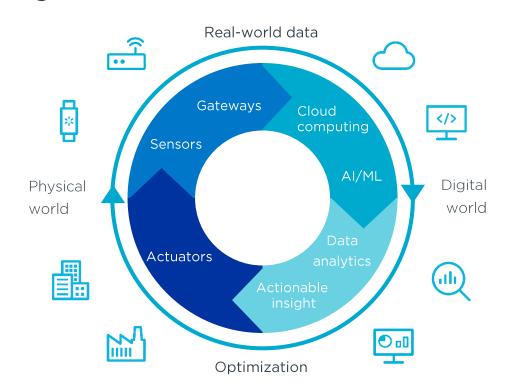
*Source: DNB Markets/FCC

IoT: Connect, Compute, Analyze and Act

IoT starts with connecting things

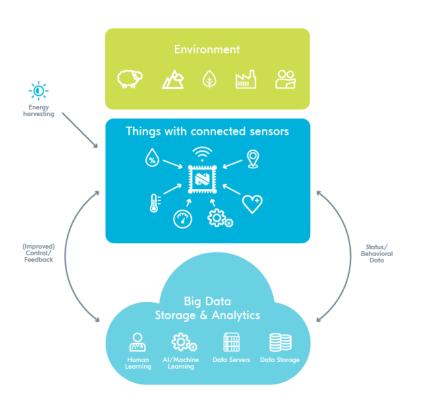
Bridging the physical and digital worlds requires:

- advanced connectivity solutions
- powerful low power compute
- accurate sensing capability



Sustainability thrives on IoT, big data & cloud

IoT is crucial to deliver on UN SDGs

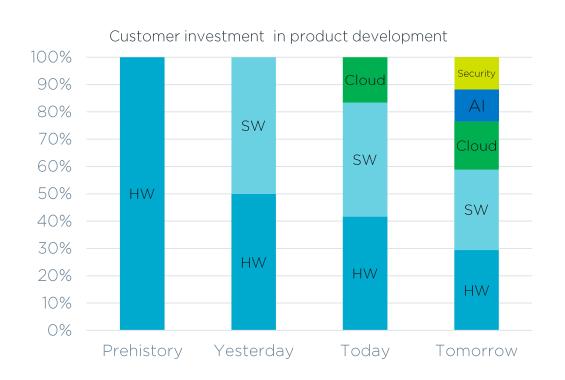


Nordic is making 'things' more capable and efficient by:



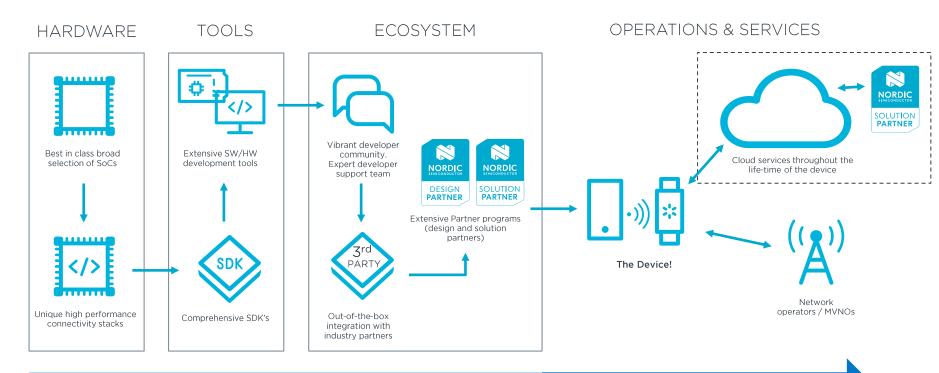
- Lowering power consumption
- Increasing computational capability
- Adding Al/ML Capability
- Adding sensor capabilities
- Enabling a large variety of sustainable applications
 - Precision farming
 - Climate smart cities and communities
 - Smart mobility
 - Energy efficiency of buildings
 - Sustainable manufacturing and waste reduction
 - Extreme weather and climate impact modelling

Delivering on our customers' needs



- Nordic is providing solutions to our customers reaching beyond ICs
- Investments in Software, Cloud, AI and Security is essential for the next growth wave

Addressing the customer and the device journey



Nordic a company in continuous transition

A complete IoT solution provider

In the past

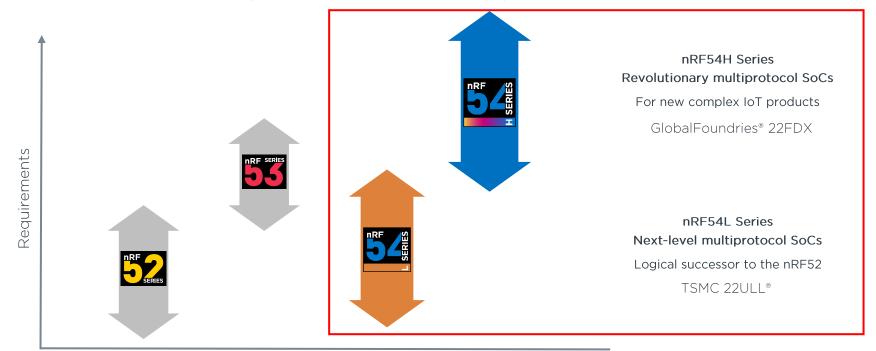
- Proprietary and BLE main revenue driver
- Broad portfolio of smaller customer
- High single source technology node dependency

Present

- Broad device portfolio with BLE, Cellular, PMIC, Wi-Fi, Cloud based services and AI/ML
- Strong Tier1 relationships while continue catering to broad market
- Strategic partner with key customers, shaping roadmap and IoT future
- Expanding into new technology nodes and new foundry partners

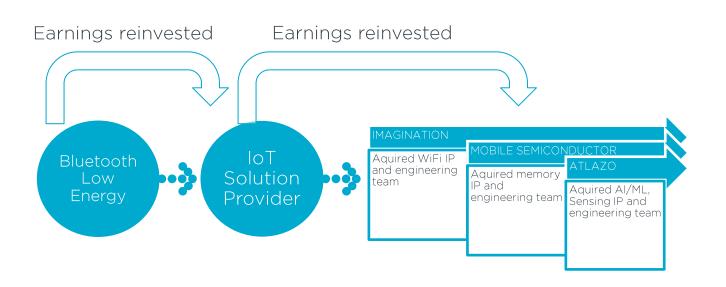
Nordic raising the bar once again

nRF54 - maintaining our market leading performance



SoC Series

Nordic roadmap strengthen by strategic acquisitions



- Capitalizing on external opportunities together with organic growth
- Strong strategic fit complementing internal innovation
- Shaping the future of IoT

Expansion within target operating model

Target operating model





Welcome to the Future

